



Creating a new hydrogen economy in the Midlands

## Hydrogen services for businesses

HyDEX.ac.uk





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## **About HyDEX**

#### HyDEX offers a range of services to SMEs and large businesses.

We work with businesses to help accelerate the development of new hydrogen products and the transition from declining industrial sectors.

The HyDEX programme supports the training and re-skilling of staff and demonstrates the viability of new products. Also, by working with local government and local authorities, HyDEX is supporting the creation of a market for low-carbon hydrogen solutions as part of the net-zero transition.

In addition, the HyDEX partnership is using its connections to link businesses with growing international markets in order to build commercial opportunities that reach beyond the Midlands and the UK.

Hydrogen is a rapidly emerging sector, but there has not been an established support structure for businesses, until now. HyDEX offers a range of services for businesses of all sizes, including technological development, demonstration and testing, skills, access to international markets and much more.

We are also working closely with the Midlands Engine and have supported the development of the Midlands Engine's Hydrogen Strategy, a part of their Ten Point Plan for Green Growth. The Strategy aims for the Midlands to become a centre for the production storage and supply of hydrogen, as well as a place where hydrogen is used for power and heating, and a region which leads in the use of hydrogen in transport.

Stoke-on-Trent

Warwick

#### Hydrogen networks

Building hydrogen networks from the Midlands, across the UK and globally

# Why hydrogen?

Globally, hydrogen has become the hottest topic in terms of low-carbon energy, with the potential to simultaneously decarbonise both heating and transport.

Hydrogen is set to be a crucial vector in rapidly reducing the UK's emissions across a wide range of industrial processes.

The international Hydrogen Council suggests that by 2050 the establishment of a worldwide hydrogen economy would create a US\$2.5 trillion market for hydrogen and fuel cell equipment and provide sustainable employment for more than 30 million people.

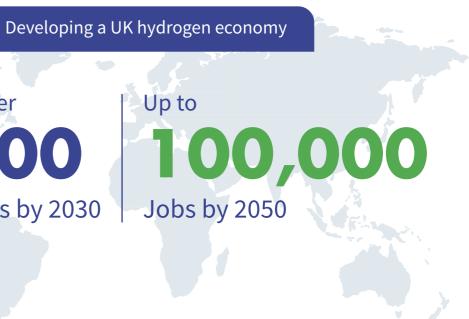
Germany has announced a €9 billion hydrogen investment programme, Japan has set the target to have a complete hydrogen society by 2050, and countries such as China, South Korea and Australia have major ambitions association with hydrogen-based technology.

The UK has established a Hydrogen Advisory Council that is to inform the development of hydrogen as a strategic decarbonised energy carrier. The UK's Ten Point Plan for Net Zero aims to generate 5GW of low carbon hydrogen production capacity for industry by 2030.

The UK government has committed £1 billion to accelerate commercialisation of low-carbon technologies and systems for net-zero. Evidence suggests that developing a UK hydrogen economy will also support over 9,000 British jobs by 2030 and up to 100,000 jobs by 2050.

Support over 9,000 British jobs by 2030







# Support for acceleration of technological development

We are offering a comprehensive range of support for technological development and R&D, enabling businesses to launch new hydrogen technologies. Our services include:

Benefits fo
HyDEX will he they need by IP specialists Midlands Inn IP opportuni
<u>KTPs</u> provide problems by the business or service.
HyDEX can of its network to related probl technical exp product.
In addition, H to businesses markets and
HyDEX will he that they nee being run by via programr Birmingham <u>Collaboration</u> which suppo and Leicester
HyDEX can al funding that and develop happen follo interested in industrial pa <u>Innovate UK</u>

or businesses

help businesses to get the IP support that y linking through the <u>MICRA network</u> with ts at the <u>Intellectual Property Office</u> and the novation universities who can help to identify nities.

le businesses with the opportunity to solve y embedding a postdoctoral researcher into s to solve a problem or develop a new product

offer numerous specialist consultants from to businesses to help them to solve hydrogen plems. Examples may be the provision of spertise or supporting the roll out a new

HyDEX can also provide Market Intelligence es that are interested in exploring overseas d investment opportunities.

help small businesses to access the support eed via the various SME support programmes y the ERA university partners. This may be mes such as <u>ATETA</u> at the University of h or those run by the <u>Energy Innovation and</u> on Team at the University of Nottingham orts business in Derbyshire, Nottinghamshire ershire.

also help businesses to find the grants and t they need in order to undertake research o new innovations. This would typically owing discussions between academics n the technology area working with the artner putting in a funding application to <u>(or EPSRC</u>.

#### **Demonstration and testing**

HyDEX is enabling businesses to demonstrate and test new technologies at a large scale. Our specialists work with businesses to identify their needs and advise on the funding options.

Demonstrate and test services	Benefits for businesses
Large scale demonstrations and Test Bed Facilities	We have a number of hydrogen focused demonstration and test facilities. The Energy Research Accelerator universities are making their hydrogen research facilities available to businesses. For example Cranfield University has the <u>HYPER</u> facility, the University of Birmingham has the <u>Tyseley Energy Park</u> and the Birmingham Energy Innovation Centre and Keele University hosted the <u>HyDEPLOY</u> hydrogen trial at their site. In addition, HyDEX is also developing a number of new demonstrators as part of its programme. More details on these will be on our website.
Pathways for engagement	Our experts work with businesses to engage with facilities, and also identify funding initiatives to foster collaborative R&D.
Funding for demonstration projects	We can work with you to help identify the funding opportunities for your project.



#### **Skills development**

HyDEX skills will create hydrogen skills development pipeline for industry. We will seek to understand and address skills gaps and to deliver the necessary opportunities to upskill the current and future workforce required for the hydrogen economy.

Skills development services	Benefits fo
Re-skilling your workforce	HyDEX aims to for developing developing a s region. We will can capitalise example, by pr to access train
Centres for Doctoral Training	We are working (CDTs) at our p level research
Placement, secondment and internship opportunities	HyDEX will also they need by p placements an Skills program <u>Skills</u> and <u>C-DI</u> Placement, Se
Recruitment, retention, and work culture	HyDEX can pro recruitment fo future employe skill developm by showing tha employees' ski

#### or businesses

o understand the needs of industry g the skilled workforce for Hydrogen, skills development programme based in the ill help to re-skill your workforce so that you on the emerging Hydrogen economy. For providing opportunities for your employees ning from leading universities as CPD.

ng with the Centres of Doctoral Training partner universities to develop the higherand technical skills required

so help businesses to get the people providing students and researchers for nd secondments. By combining the HyDEX nme with our partner programmes (<u>ERA</u> ICE), we are able to offer a range of funded econdment, and Internship opportunities.

ovide a valuable route to support future or example by introducing you to potential vees via our networks, placements, and nent programmes, and help you retain staff nat you are committed to developing your kills.

# Engagement and networking opportunities

At HyDEX, we are also providing engagement and networking opportunities for business people, enabling them to meet with specialists, researchers and others that can support their organisations.

Engagement and networking opportunity	Benefits for businesses
Green Innovation Network	The aim of the Green Innovation Network is to provide a knowledge exchange network and a discussion forum to bring together businesses, researchers and others with an interest in green innovation.
Business Innovation and Collaboration workshops	Our partner, the Energy Research Accelerator is running a series of workshops, aimed at building partnerships and collaborations between businesses, researchers and public sector energy specialists.
Net Zero Heroes	Our Net Zero Heroes webinar series showcases the latest research, innovation, and commercial developments in green energy.
Dragons Den Events	We can run 'Dragons Den' style events allowing hydrogen innovators and entrepreneurs to pitch their hydrogen related business ideas.
Sandpits	Our sandpit events bring together academics and industry professionals for 3 to 5 days with a view to creating new projects around a given theme.



### Access to international markets

What policy, commercial and cultural considerations do you need to be aware of to make the most of business opportunities in the international market? Understanding these considerations – and challenges – is crucial to your success. This is where the HyDEX international team come into their own.

Engagement and networking opportunity	Benefits fo
Performance acceleration	Our internatio knowledge, an
	We can provid
	<ul> <li>Collaborativ</li> <li>Executive Experimental Developme</li> <li>Intercultura</li> <li>Talent pool</li> <li>Market and</li> </ul>
Access to opportunities	As the biggest have built a sig strong partner industry, resea prioritised regi and Australia.
Developing international partnerships	<ul> <li>We will suppor partnerships, i</li> <li>Arranging ir Exchange V</li> <li>Partnership</li> <li>Sustainable China/Sout</li> </ul>

#### for businesses

ional team can provide invaluable insight, and skills to help you succeed in the region.

vide

- ative Research and Development
- Education and Continuing Professional
- nent programmes (CPD)
- ural advice
- ol with international experience
- nd country intelligence

st Energy Research Network in the UK, we significant network internationally and enjoy nerships and excellent links with government, searchers, and institutions across the egions, such as German, China, South Korea, a.

port the development of international s, including:

- g international Research and Knowledge
- e Visits
- nips
- ble Hydrogen Innovation Twinning Centre in outh Korea/ Australia



### Contact us

To find out more about the services in this document, or to discuss any other ideas you may have, please get in touch

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